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JUN 20 2006**FROMMER LAWRENCE & HAUG LLP**

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**FACSIMILE COVER LETTER**

**To:** Commissioner for Patents  
Examiner Lin, Kenny S.

**Firm:** U.S. Patent and Trademark Office  
Art Unit 2152

**Facsimile:** (571) 273-8300

**From:** Thomas F. Presson

**Date:** June 20, 2006

**Re:** FLH Ref No.: 450100-04866  
Serial No: 10/076,090

**Number of Pages:** 8  
(including cover page)

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PATENT  
450100-04866N THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Giovanni M. Agnoli, et al.

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Serial No.: 10/076,090

JUN 20 2006

For : SYSTEM AND METHOD, AND COMPUTER PROGRAM PRODUCT  
FOR MEDIA PUBLISHING REQUEST PROCESSING

Filed : February 15, 2002

BEST AVAILABLE COPY

Examiner: Lin, Kenny S.

Art Unit : 2152

745 Fifth Avenue  
New York, NY 10151  
Tel: 212-588-0800Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

- No additional fee is required.  
 The fee has been calculated as shown below.  
 This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply.

## Claims as Amended

(1)	(2) Claims remaining after amendment	(3)	(4) Highest number previously paid for	(5) Present extra	(6) Rate	(7) Additional Fee
Total claims	1	Minus	** = 38	* 0 x	\$50 (25)	= \$0
Independent claims	1	Minus	*** = 11	* 0 x	\$200 (100)	= \$0
Total additional fee for this amendment						\$0

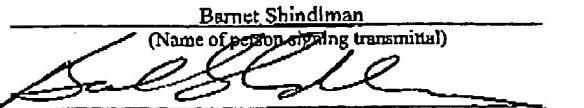
- \* If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5.
- \*\* If the highest number of total claims previously paid for is less than 20, write "20" in this space.
- \*\*\* If the highest number of independent claims previously paid for is less than 3, write "3" in this space.
- This application contains a multiple dependent claim. The required fee of \$360(180) has been previously paid , or is paid herewith .
- This response is being filed within the \_\_\_ month following the expiration of the term originally set therefor. This is a petition to request a \_\_\_ month extension of time. A check covering the cost of the petition is enclosed.
- A check in the amount of \$\_\_\_ is attached, which covers the cost of  additional claims \_\_\_ petition for extension of time.
- Charge \$\_\_\_ to Deposit Account No. 50-0320.
- Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320.

CERTIFICATE OF FACSIMILE

Respectfully submitted,

I hereby certify that this correspondence is being transmitted via facsimile to (571) 273-8300 on June 20, 2006.

FROMMER LAWRENCE & HAUG LLP  
Attorneys for Applicants

Barnet Shindlman  
(Name of person signing transmittal)  
  
Signature  
June 20, 2006  
Date of Signature

By:

  
Thomas F. Presson  
Reg. No. 41,442  
Tel: 212-588-0800

00372929

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U.S. Appln. No. 10/076,090  
Reply to Final Office Action dated March 20, 2006

JUN 20 2006

PATENT  
450100-04866

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants : Giovanni M. Agnoli, et al.  
 Serial No. : 10/076,090  
 For : SYSTEM, METHOD, AND COMPUTER  
       PROGRAM PRODUCT FOR MEDIA  
       PUBLISHING REQUEST PROCESSING  
 Filed : February 15, 2002  
 Examiner : Lin, Kenny S.  
 Art Unit : 2152  
 Confirmation No : 8666

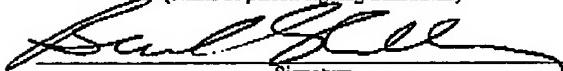
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 New York, NY 10151  
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**CERTIFICATE OF FACSIMILE**

I hereby certify that this correspondence is being transmitted via  
 facsimile to (571) 273-8300 on June 20, 2006.

Barney Shindlman

(Name of person signing transmittal)



Signature

June 20, 2006

Date of Signature

**AMENDMENT IN RESPONSE TO ADVISORY ACTION  
INDICATING NON-COMPLIANT AMENDMENT**

Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Sir:

In response to the Advisory Action indicating Non-Compliant Amendment having  
 a statutory period for response set to expire on June 20, 2006, please amend the above-identified  
 application as follows.

00376184

-1 of 6-

U.S. Appln. No. 10/076,090  
Reply to Office Action dated October 20, 2005

PATENT  
450100-04866

**Amendments to the Claims** are reflected in the listing of claims, which begins  
on page 3 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.

00376184

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